

Morocco's past stretches back as far as mankind's. A fascinating, dramatic and venerable nation, its history is a mixture of Arabic, European and African stories.

But Morocco has never been content to trade on its past. Always looking forward, the country is well into an investment programme designed to generate a multi-billion dollar tourism industry.

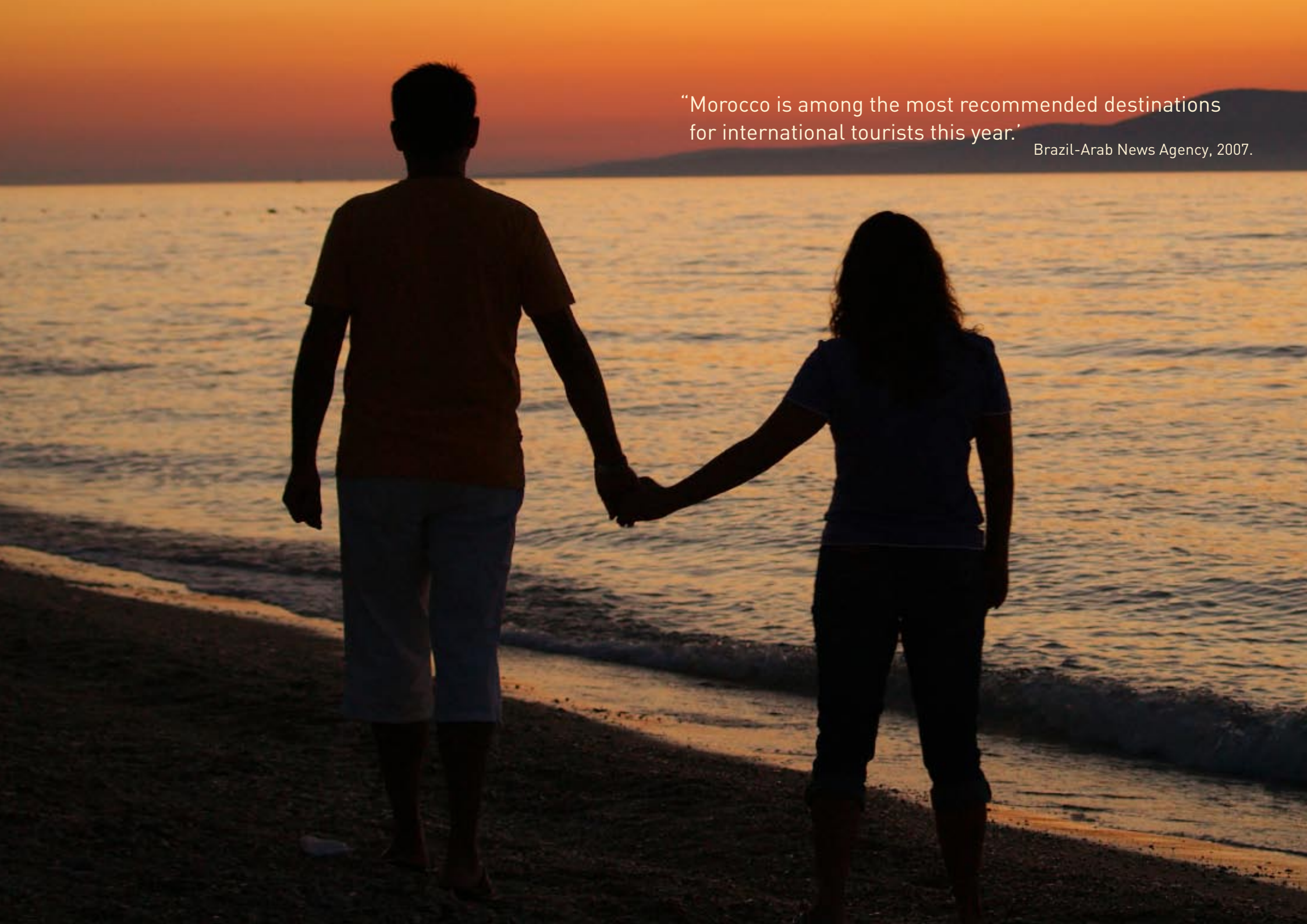
It's a success story that befits the world's oldest Muslim kingdom, a country renowned for its souks and Kasbahs – yet still mysterious and enticing to most Western travellers.

In short, Morocco is an ancient nation taking its first bold steps into a bright, bright future. And it's a future you could be part of.



A photograph of ancient stone ruins in a landscape. In the foreground, there are large, weathered stone blocks and a partially visible column. The middle ground shows a vast, green valley with scattered ruins and a few trees. In the background, there are low mountains under a clear blue sky. The text "A new era for an ancient land." is overlaid in white on the upper part of the image.

A new era for an ancient land.

A romantic scene of a man and a woman standing on a beach at sunset. They are silhouetted against the bright orange and yellow sky. The man is on the left, wearing a t-shirt and shorts, and the woman is on the right, wearing a t-shirt and pants. They are holding hands and looking out at the ocean. The water is calm with gentle waves lapping at the shore. In the distance, there are low mountains or hills under the sunset sky.

“Morocco is among the most recommended destinations
for international tourists this year.”

Brazil-Arab News Agency, 2007.



Where stunning landscape meets serene seas.

With over 1,100 miles of coastline, and a climate that is part Mediterranean and part African, Morocco is a land of beautiful contrasts. There are stunning mountain ranges and vast plateaus. There are rich coastal plains and vast areas of desert. There are ancient villages and vibrant modern cities.

But wherever you travel in Morocco, it remains a proudly unique and beautiful place.

For the tourist, it means an almost unlimited range of possibilities – from peaceful seaside relaxation to wild exploration to exhilarating city experiences. Sport and adventure tourism are also increasingly popular reasons to visit, with excellent golf courses already in place and facilities for a wealth of active pursuits being developed all the time.

Meanwhile, rural and eco-tourism is taking off, with trekking circuits under development and improvements to the infrastructure planned.

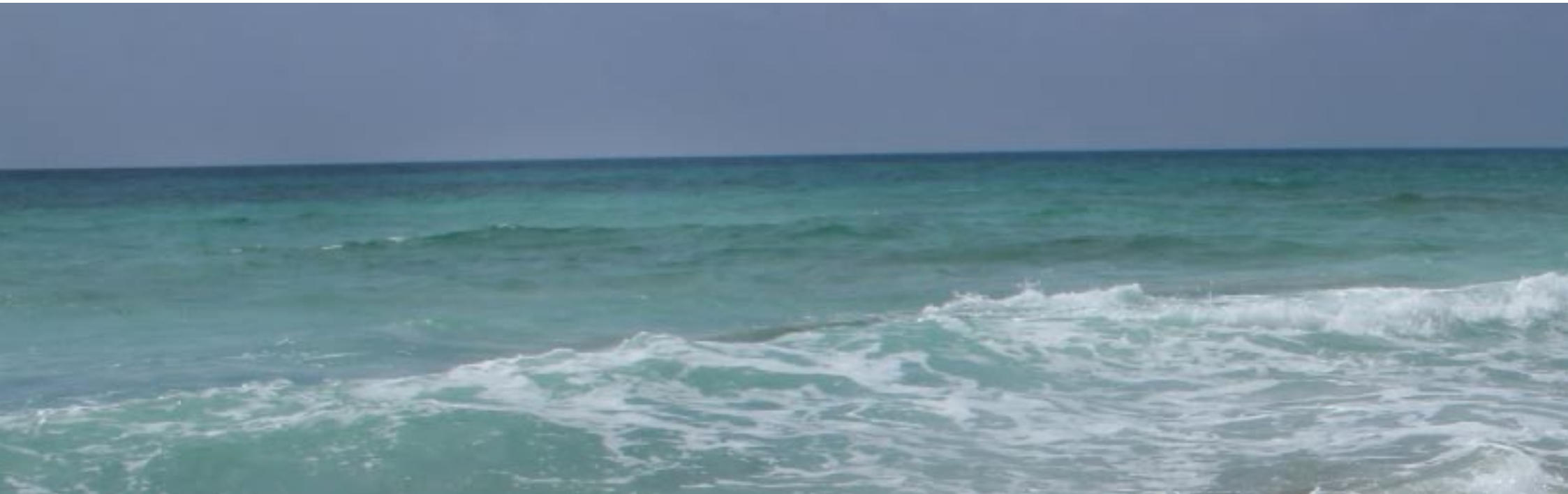
It's that huge breadth of appeal that makes this one of the world's fastest-growing tourist destinations, popular with everyone from celebrities to budget travellers.

Of course, that's also what makes Morocco such a fantastic investment opportunity.

Vision 2010: a King's blueprint

King Mohammad VI came to power in 1999 with a bold and ambitious plan for his country. He called it Vision 2010 and its aim was simple: to create wealth and vastly improve the standard of living for the people of Morocco – through improvement of the country's infrastructure and the creation of a huge tourism market.

“According to Opodo, Morocco is one of the top 3 up-and-coming holiday destinations in the world.”



Some of Vision 2010's key aims:

- ▲ To welcome 10 million tourists annually by 2010
- ▲ To create 600,000 new jobs
- ▲ To increase hotel capacity by 160,000
- ▲ To build new motorways and upgrade existing roads
- ▲ To build new regional airports and upgrade existing facilities
- ▲ To increase and de-regulate incoming European flights through an Open Skies policy
- ▲ To introduce new marinas, ports and high-speed trains
- ▲ To investigate and implement the construction of a tunnel linking Spain and Morocco

So far, the plan has succeeded beyond expectation. Morocco welcomed 6.5 million visitors in 2006, compared to 2.2 million in 2001. And with major political, economic and social agreements in place with Europe and America, the foundations are well and truly laid for even greater success.

For anyone buying property in Morocco, that means an unmissable combination of an untapped market and the security of massive state investment.



Building bridges with the world

“A free trade agreement bolsters Morocco’s courageous economic reforms, creates economic opportunities for both of our peoples and solidifies our strong relationship with a key partner.”

Robert B Zoellick,
US Trade Representative.

Another central element of Vision 2010 is strengthening Morocco’s links with Europe, America and the rest of the world – something to which King Mohammed is personally committed.

He’s played a pivotal role in developing a free trade agreement with America and the Euro-Mediterranean Partnership – a wide-ranging agreement between 25 EU Member states and 10 Mediterranean partners, including Morocco. The Partnership aims to promote trade, peace and understanding between all the participating nations.

Elsewhere, countries as diverse as Peru, India and Canada have developed strong links with Morocco, increasing the nation’s standing with governments and tourist markets across the entire globe.

With such a rising international reputation and idyllic surroundings, it’s easy to see why Morocco is becoming one of the world’s foremost destinations for investors and holidaymakers alike





“Canada and Morocco have agreed on the need to further root friendship and bilateral exchanges through reinforcing investment and commercial exchange platforms.”

Michaëlle Jean, Canadian Governor General.

An exotic kingdom
to intrigue and inspire





Morocco Key Facts

- ▲ The capital city of Morocco is Rabat
- ▲ The population is 33 million
- ▲ The country covers over 710,850 square kilometres
- ▲ The official language is Arabic, but nearly all Moroccans who have had secondary education speak French. Spanish is widely spoken in the North and many city dwellers speak English
- ▲ There are four imperial cities: Rabat, Fès, Marrakech and Meknès
- ▲ Morocco was granted independence from France in March 1956
- ▲ A free trade agreement between Morocco and United States and the EU came into effect from January 2006
- ▲ British passport holders do not require a visa to visit to enter Morocco
- ▲ Moroccan currency is the Dirham, with approximately 16 Dirhams to the British Pound
- ▲ Morocco is on Greenwich Mean Time

The most beautiful
buyer's market on earth



Investment opportunities as good as this are rarely in such incredible places. But that's only half the story.

Morocco is already making a name for itself as a new hotspot for global property investors. The country's luxurious new developments are widely considered to be of the highest standards – while the competitive prices mean this is a unique opportunity to buy property in five-star resorts without breaking the bank.

What's more, the continued investment through the Vision 2010 strategy means Morocco can offer not only property with the convenience of the Costa del Sol, but also the luxury facilities of Puerto Banus, Marbella, Monaco and St Tropez.

Why invest in Morocco?

- ▲ Morocco plans to make tourism the country's primary export
- ▲ Massive government investment in infrastructure
- ▲ Plans to increase tourism to 10 million annual visitors by 2010
- ▲ Booming property market
- ▲ Property prices 50% less than other European resorts
- ▲ Rental occupancy of 85% in peak season
- ▲ Low cost of living offering luxury lifestyle at affordable prices
- ▲ Open Skies policy signed in 2005 allowing low cost airlines into Morocco, creating competition and lowering prices
- ▲ Good transport links with UK, including new routes for Ryan Air and Easyjet
- ▲ Excellent Mediterranean climate, with 320 days sunshine every year
- ▲ Only 3 hours flying time from the UK
- ▲ English, French and Spanish widely spoken, as well as traditional Arabic
- ▲ Familiar investment regime (using notary supervised registration, like France and Spain)
- ▲ Flexible mortgage packages available
- ▲ Double tax treaty between UK and Morocco
- ▲ Capital gains tax of just 20% on profits but after five years it reduces to 10% and after ten years it is 0%
- ▲ Easy repatriation of investments proceeds
- ▲ 0% inheritance tax if passed directly onto a family member
- ▲ Low property taxes
- ▲ No rental tax for the first five years of ownership



A resort fit for a king



When we designed The Royal Moroc Sports & Leisure Complex, we wanted to do justice to King Mohammed's vision for his country as a first-class holiday destination.

We think we've succeeded. This will be a truly five star resort designed to offer the total holiday experience in one spectacular location.

For sun worshippers, beautiful beaches and a range of elegant pools will offer space to relax and work on that perfect tan. A luxury leisure club and spa will offer even more ways to de-stress and make the most of your hard-earned time off.

For families, there are beach clubs and children's facilities, giving parents and kids alike access to a huge range of activities (and places to escape!).

For just about everyone, there's a range of exclusive duty-free stores to go with a choice of superb international restaurants – so even a holiday won't have to keep you from that long lunch after a morning's shopping.

But that's just the beginning. The world class sporting facilities add a whole world of possibilities for visitors to Royal Moroc...

Gold medal sporting facilities



The sporting facilities at Royal Moroc are designed to meet the standards of professional athletes – giving tennis players, swimmers and sports teams the perfect environment to train or relax, particularly over the winter months.

Tennis

The jewel in the crown of our sporting set-up will be a purpose built international tennis academy with over 30 courts. Of course, non-professional guests will be able to make the most of the facilities too.

Sports Stadium (Football, Cricket, Gaelic Football, Athletics, Rugby)

A focal point of The Royal Moroc sports complex will be an innovative all-seater stadium, providing football clubs (as well as cricket, athletics, Gaelic football and rugby clubs) with the perfect training habitat. Further outdoor pitches are also available – while the stadium will provide a venue for national and international competitions.

Golf

A selection of 18-hole golf courses (including one PGA course) will offer a first class game to all golfers – and will enable the golf academy to hold national and international competitions too.

Swimming

A choice of indoor and outdoor pools will cater for professional swimmers and holidaymakers alike – while a spa and leisure club will provide even greater scope for rest and relaxation.

Sailing

For yachting, boating and watersports Morocco offers a wealth of options, with widely expanding facilities developing all the time.



Hot property (and an offer to match)

There's a great range of property available at Royal Moroc, from one bedroom apartments to luxurious five bedroom villas. Every one is strategically placed to take advantage of the best views over beach, ocean or golf course.

All initial investors will receive a 15% Founder Member's discount – making a superb investment even better.

Our prices (including Founder Member's Discount)

One bedroom apartment	from €85,000
Two bedroom apartment	€140,000 to €300,000
Three bedroom apartment	€190,000 to €350,000
Three bedroom villa	from €375,000
Four bedroom villa	from €450,000
Five bedroom villa	from €495,000

Example of Typical Cost Structure

For example, the purchase of a two bedroom apartment would be broken down as follows:

Purchase Price	€165,000
Deposit (30%)	€49,500
Less 15% Founder Member's Discount	€24,750
Deposit payable up to mortgage	€24,750
Balance to pay financed through cash or developer's mortgage (subject to status)	€115,500



A tropical beach scene featuring a swimming pool in the foreground. In the middle ground, there is a wooden table with two glasses of orange juice and a book. Two wooden lounge chairs are positioned around the table; one has a light blue towel draped over it. The background shows a clear blue sky with some clouds and a turquoise ocean. The text is overlaid on a white rectangular box in the upper left quadrant.

With our **exclusive**
Founder Member's Discount
you only need to pay
15% deposit